



## The Telecommunications History Group, Inc.

Helping our communities understand how telecommunications changes our lives and our world

### Corporate Membership

**What is Telecommunications?** Telecommunications is the science and technology of communication at a distance by electronic transmission. Telegraph...Telephone...Radio...Television...Internet...Cable TV... Wireless...Texting...Video. Think what a huge impact telecommunications has on human development.

**What is The Telecommunications History Group?** We are a non-profit 501 (c) 3 organization that helps our communities understand how telecommunications changes our lives and our world. Our archives include thousands of documents, photographs, and telephone directories. Its artifacts include items from 150 years ago to the 21st Century. Our museums exhibit equipment, tools, switches and other artifacts that illustrate the evolution of telecommunications technology. We conduct educational programs and tours to businesses, schools and the general public.

**Why should you sponsor The Telecommunications History Group?** Help tell the stories of the technological innovation, the grit and hard work to span vast geography with wires and towers, the organization required to market the fast diffusion of new capabilities that speed the connections of people worldwide.

Your organization will be recognized as supporting an educational initiative with wide public exposure that reaches students from preschoolers and college students, to older adults. Your support will enable our exhibits to engage the general public in venues such as the Denver Public Library, which has millions of visitors, and in our museums.

You will provide an important public service by helping to explain why understanding the past leads to innovation and economic growth today and in the future.

Your corporate membership helps preserve the history of our industry and many one-of-a-kind, irreplaceable artifacts and documents.

	Annual Support	Corporate Membership Benefits
<b>Platinum</b>	\$75,000	<ul style="list-style-type: none"><li>• Signature Sponsorship for Major Public Exhibit</li><li>• Employee Orientation Guide to industry history customized to your company</li><li>• 50 hours of professional archivist services to advise your company on best ways to preserve your unique corporate history</li></ul>
<b>Diamond</b>	\$50,000	<ul style="list-style-type: none"><li>• Named Sponsor on web site, member newsletters and exhibits</li><li>• Employee Orientation Guide to industry history</li><li>• 20 hours of professional archivist services to advise your company on best ways to preserve your unique corporate history</li></ul>
<b>Gold</b>	\$25,000	<ul style="list-style-type: none"><li>• Named Sponsor on web site, member newsletters and exhibits</li></ul>
<b>Silver</b>	\$10,000	<ul style="list-style-type: none"><li>• Named Sponsor on web site, member newsletters and exhibits</li></ul>
<b>Bronze</b>	\$ 5,000	<ul style="list-style-type: none"><li>• Named Sponsor on web site, member newsletters and exhibits</li></ul>

For more info on The Telecommunications History Group, go to <http://www.telcomhistory.org>.



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## ALLEN TRUE'S *Yes*

### The Wings of Thought

"The Wings of Thought is an allegory of the speed with which thought and the spoken word wing their way over the earth.

"The telephone, winged messenger of today, stands ready to carry a message anywhere at any time. Behind the messenger appears a globe representing the universality of communication. On it may be seen the Orient and the Western Coast of America.

"In the background winged messages flash between Oriental temples and the Golden Gate."



### Telecommunications dramatically changes the way we communicate.

	Local Message	Long Distance Message
150 years ago (1860)	Runners Newspapers	US to Europe—4-6 weeks Stage coach—20 days St. Louis to Sacramento Pony Express—10 days Telegraph (US)—instant plus time for decoding and delivery
1929—time of mural	Direct dial from stationary phone— instant	Operator assisted <ul style="list-style-type: none"> <li>Domestic—several minutes</li> <li>Foreign—several hours</li> </ul>
Now	Wireless from anywhere —instant	Worldwide—instant for written, verbal and video

For online viewing of all of the Allen True murals in the historical 931 14<sup>th</sup> Street Building, go to <http://www.telcomhistory.org/vm/MMurals.shtml>